Colgate launches next generation electric toothbrush with smart technology

The new Colgate ProClinical® A1500 electric toothbrush provides five times more plaque removal along the gumline* and better interproximal plaque reduction**.

The Colgate ProClinical® A1500 electric toothbrush has unique smart sensors which automatically adjust to engage different speeds and cleaning actions, based on the position it is held in the mouth. The result is a superior* clean for teeth and gums. The smart, ergonomic, lightweight design and advanced cleaning technology make the Colgate® ProClinical® A1500 toothbrush entirely unique, offering superior* cleaning to transform the way your patients clean their teeth and gums.

The toothbrush in the UK with sensing technology can help patients to clean certain areas of their teeth better than would be possible using conventional manual toothbrushing methods. The toothbrush in the UK with sensing technology can help patients to clean certain areas of their teeth better than would be possible using conventional manual toothbrushing methods.

**Solar氟素漱口水，新Colgate Duraphat Daily Mouthwash．

**Bush fluoride mouthwash, new Colgate Duraphat Daily Mouthwash is proven to improve fluoride uptake at the tooth surface (In 225 ppm fluoride mouthwash), helping to provide cavity protection through promoting remineralisation and improving plaque resistance.

The new Colgate Duraphat Daily Mouthwash features a unique high fluoride formula for Cavity Prevention, and is now available from the Colgate® ProClinical® A1500 electric toothbrush.

Colgate® ProClinical® A1500 toothbrush delivers an incredible clean, featuring a distinct sonic wave cleaning action that delivers up to 12,500 strokes per minute—effectively removing plaque. Along with an easy-to-use and manual mode selection, and a clear LED display, the Colgate® ProClinical® A1500 electric toothbrush also features a two-minute timer and a 30 second pacer to indicate when to move on to the next quadrant. For further information on the Colgate® ProClinical® A1500 and the range of Colgate® ProClinical® electric toothbrushes effectiveness.

* A manual toothbrush provides only 1000 plaque reduction along the gumline.

The directory currently contains 650 courses from over 150 providers across the UK.

CPD Review have announced a new website for UK dental professionals to find CPD and training courses, with the aim of building an impartial source of feedback surrounding dental education.

The directory currently contains 450 courses from over 150 providers across the UK, and features courses weighted in search results by the ratings from past participants.

A wide scope of courses have been listed so far, with options for dentists, hygienists, practice managers and dental nurses, and the site will remain a free resource for the whole dental team to use.

The aim of the site is to provide the UK dental community with a platform for discussion on dental education and CPD.

To explore courses near you, visit cpdreview.com.
**Endodontics referrals – believe in something**

At EndoCam, we believe in something better.

Our team of Specialist Endodontists are highly experienced and passionate about providing excellent standards of treatment to all of our patients. Because we focus exclusively on endodontics, all our practices are equipped to handle any referral situation with every tooth, no matter the degree of complexity of cases. By its very nature, Endodontic treatment can be stressful, yet slow and laborious. However, with EndoCam, which is why your daily schedule due to the often-urgent nature of the work. By referring to EndoCam, you can ensure that your time-management is optimized, while being fully assured that your patient will receive immediate care and can expect the very best results. We value our referring practices extremely highly, and always ensure you are kept up to date through every stage of the treatment process. We will also recommend any necessary follow-up treatments and will happily discuss options, offer help and give advice on all aspects of Endodontics and patient care. Refer your patients to EndoCam today to find out for yourself why we are one of the most-trusted names in Endodontics.

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Toothpaste Category: Survey of 100 people by TNS

Sensodyne Repair & Protect range now makes up over 28% of the UK sensitive

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Carl Zeiss – a complete game changer

Carl Zeiss dental microscopes – “a complete game changer”

Carl Zeiss manufactures some of the world's leading

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Chiropro – a revolution in motor design

The winner of the 2012 toothpaste

in the right direction in recognising the invaluable contribution that UK dental

The next show will be held on 1st and 2nd March 2013 at NEC Birmingham. For more information, please visit www.thedentistryshow.co.uk.